

U S H A®



*SURVEY CONDUCTED BY NIELSEN 2016/2017



A SPLASH OF WARMTH.



BATHROOM & KITCHEN COLLECTION

STORAGE WATER HEATERS | INSTANT WATER HEATERS | EXHAUST FANS

25

LITRES

STORAGE WATER HEATERS

Ideal for a mid-size family. This can be used comfortably by all the family members without waiting for the water to be heated again. Some models in this segment have compact design with digital display to add to aesthetic appeal.

VERVE DIGITAL

- Designed keeping convenience in mind. It comes with preset timer mode, digital display and a remote to give a complete control.
- Its Eco mode enables cyclic heating over a period of 24 hours for maximum efficiency and ease.
- Dimension: 435mm(H) X 435mm (W) X 371mm (L)




5 STAR ENERGY EFFICIENT
Wattage: 2000w

Colours Available:

White Blue

Ivory Blue



QUADO

- Silent Heating – Copper element to ensure silent heating.
- Minimalistic design (compact cube) makes it a great fit for a limited vertical space
- Dimension: 460mm(H) X 460mm (W) X 390mm (L)




5 STAR ENERGY EFFICIENT
Wattage: 2000w

Colours Available:

Ivory Wine

White Black

White Wine



AQUA GENIE

- Soft rectangular design serves a space saver. Combines form with function
- Whirlflow Technology results in faster heating and greater energy savings
- Vibrant colours to brighten up the space
- Dimension: 530mm(H) X 353mm (W) X 353mm (L)




5 STAR ENERGY EFFICIENT
Wattage: 2000w

Colours Available:

Moonflower Wine

Cyan

Moonflower Grey

Moonflower Sky Blue

Ivory Wine



MISTY

- A classy cylindrical design which blends in beautifully to enhance the space
- Ideal for heavy usage as it offers varied storage capacity to handle the requirement
- Available in both vertical and horizontal design to compliment the space available
- Dimension: 370mm(W) X 590mm (H)




5 STAR ENERGY EFFICIENT
Wattage: 2000w

Also Available:
Horizontal

Colours Available:

Ivory Gold

Twinkling Grey



Ivory Gold


4 STAR ENERGY EFFICIENT



FASTER HEATING

Whirlflow technology for faster heating and maximum energy saving

COMMON FEATURES OF ALL USHA WATER HEATERS

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LITRES

STORAGE WATER HEATERS

Suitable for mid size families and recommended for the homes with space constraint. The models in this segment have minimalistic design, making it a great fit for your space

VERVE DIGITAL

- Designed keeping convenience in mind. It comes with preset timer mode, digital display and a remote to give a complete control.
- Its Eco mode enables cyclic heating over a period of 24 hours for maximum efficiency and ease.
- Dimension: 385mm(H) X 385mm (W) X 318mm (L)



Colour Available:
White Blue



QUADO

- Silent Heating – Copper element to ensure silent heating.
- Minimalistic design (compact cube) makes it a great fit for a limited vertical space
- Dimension: 390mm(H) X 390mm (W) X 350mm (L)



Colours Available:

Ivory Wine

White Black

White Wine



AQUA GENIE

- Soft rectangular design serves a space saver. Combines form with function
- Whirlflow Technology results in faster heating and greater energy savings
- Vibrant colours to brighten up the space
- Dimension: 456mm(H) X 310mm (W) X 310mm (L)



Colours Available:

Moonflower Wine

Cyan

Moonflower Grey

Moonflower Sky Blue

Ivory Wine



MISTY

- A classy cylindrical design which blends in beautifully to enhance the space
- Ideal for heavy usage as it offers varied storage capacity to handle the requirement
- Available in both vertical and horizontal design to compliment the space available
- Dimension: 325mm(W) X 485mm (H)



Colours Available:

Ivory Gold

Twinkling Grey



Also Available:
Horizontal

Ivory Gold



DRY HEATING PROTECTION

The water heater does not function in case there is no water or if the inlet is shut

ENERGY SAVING

High grade superior PUF insulation reduces heat loss, improves energy efficiency and enables faster heating

10 LITRES

STORAGE WATER HEATERS

Suitable for smaller / nuclear families and recommended for the homes with space constraint. The models in this segment have minimalistic design, making it a great fit for your space

QUADO

- Silent Heating – Copper element to ensure silent heating.
- Minimalistic design (compact cube) makes it a great fit for a limited vertical space
- Dimension: 390mm(H) X 390mm (W) X 280mm (L)



Colours Available:
Ivory Wine



AQUA GENIE

- Soft rectangular design serves a space saver. Combines form with function
- Whirlflow Technology results in faster heating and greater energy savings
- Vibrant colours to brighten up the space
- Dimension: 420mm(H) X 278mm (W) X 278mm (L)



Colours Available:

Moonflower
Sky Blue

Ivory Wine

Cyan



MISTY

- A classy cylindrical design which blends in beautifully to enhance the space
- Ideal for heavy usage as it offers varied storage capacity to handle the requirement
- Dimension: 325mm(W) X 385mm (H)



Colours Available:

Ivory Gold

Twinkling Grey



6 LITRES

STORAGE WATER HEATERS

Wattage: 2000w

QUADO

White Wine



AQUA GENIE

Cyan



Ivory Wine



MISTY

Ivory Gold



Twinkling Grey



Dimensions : (H X W X L) mm
Quado - 310 (H) X 310 (W) X 280 (L) mm
AquaGenie - 350 (H) X 260 (W) X 240 (L) mm
Misty - 365mm (H) x 288mm (W)

COMFORT OF USE

High pressure withstanding capacity of upto 8 bar, suitable for high rise buildings

SAFETY FEATURE

Dry Heating Protection ; Single weld line on the inner tank to reduce water leakage risk

LONGER LIFE (HEATING ELEMENT)

Fibre body (external) and heavy duty magnesium anode rod to prevent rust and corrosion. Glassline enamel coating increases durability.

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LITRES

STORAGE WATER HEATERS

Recommended mainly for residential (very large families) and semi commercial establishments.

MISTY

- A classy cylindrical design which blends in beautifully to enhance the space
- Ideal for heavy usage as it offers varied storage capacity to handle the requirement
- Available in both vertical and horizontal design to compliment the space available
- Dimension: 325mm (W) X 385mm (H)

Colours Available:
Ivory Gold



Twinkling Grey



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LITRES

STORAGE WATER HEATERS

MISTY

- A classy cylindrical design which blends in beautifully to enhance the space
- Ideal for heavy usage as it offers varied storage capacity to handle the requirement
- Available in both vertical and horizontal design to compliment the space available
- Dimension: 460mm (W) X 710mm (H)

Colours Available:
Ivory Gold



Twinkling Grey



Also Available:
Horizontal

Twinkling Grey



WARRANTY

Misty Water Heater:

Product – 2 Years; Heating Element- 3 Years, Tank – 7 Years

Instant Water Heater:

Product – 2 Years; Tank – 10 Years

For the rest all USHA Water Heaters:

Product – 2 Years; Heating Element- 3 Years; Tank – 8 Years

3/1

LITRES

Instano is specifically designed to cater to the specific conditions of a high-rise building. The device is especially built to perform despite varying water pressure. It can withstand up to 6 bar of pressure. In addition to that, it is weather-proof and leak-proof. Its elegant aesthetics makes it just the right pick for you.

INSTANO

Wattage: 3000w

- Designed to cater to the specific conditions of a high-rise building
- Weather-proof and leak-proof with elegant aesthetics to enhance home décor
- Dimension (3 Litres) : 390mm (H) X 190mm (W) x 210mm (L)
- Dimension (1 Litres) : 350mm (H) X 165mm (W) x 210mm (L)

Colours Available:

Macaroon Beige



Macaroon White



STORAGE WATER HEATERS

V/s

INSTANT WATER HEATERS

1 These water heaters have a storage tank, as the temperature drops the heater starts to heat the water again when switched on

2 Recommended for Bathrooms

1 These water heaters are more energy-efficient. They heat water only when it is needed. Addresses the immediate warm water requirement

2 Recommended for Kitchen

3

LITRES

INSTA FRESH - INSTANT WATER HEATERS

Designed keeping modern decor in mind, the Insta Fresh range of water heaters comes in a wide variety of colours and designs. Balanced with great functionality, it makes them a great choice for your water heating needs.

Wattage: 3000w

INSTA FRESH

- Available in variety of colours and designs
- Specifically addresses the water heating requirement in the 'Kitchen' of the household
- Dimension: 360mm(H) X 190mm (W) X 210mm (L)

Colours Available:

Wine

Cyan flower



Peach flower

White



Also Available in 1 Ltr.
Dimension:
340mm(H) X
170mm (W) X
190mm (L)

HOW TO CHOOSE THE RIGHT WATER HEATER?

1 CAPACITY:

Larger the family size, higher the capacity suggested.

There is no need to heat water again and again.

2 SHAPE & SIZE:

False ceiling – Horizontal design

External installation – Vertical design, within which compact cube design & soft rectangular design saves the space.

3 WATTAGE:

Go for wattage. Higher the better. This helps in faster heating.

4 NOVELTIES:

Timer mode, Digital display and Remote control helps in taking complete control of the device.

EXHAUST FANS FOR KITCHEN AND BATHROOMS

Crisp Air Premia® AF



- Air Delivery - 180 CMH
- Power Input - 17 Watts
- Speed - 2250 RPM
- Sweep - 100 mm

Crisp Air™



- Power Input - 30/ 40/ 45 Watts
- Speed - 1386/ 1250/ 1280 RPM
- Sweep - 150/ 200/ 250 mm

Crisp Air™ LX



- Air Delivery - 260/ 485/ 814 CMH
- Power Input - 30/ 40/ 45 Watts
- Speed - 1350/ 1300/ 1250 RPM
- Sweep - 150/ 200/ 250 mm

Crisp Air Premia® RV



- Air Delivery - 210/ 240 CMH
- Power Input - 15/ 23 Watts
- Speed - 1950/ 1850 RPM
- Sweep - 150/ 200 mm

Crisp Air Premia® AS



- Air Delivery - 220 CMHm
- Power Input - 24 Watts
- Speed - 1800 RPM
- Sweep - 135 mm

Crisp Air Premia® BV



- Air Delivery - 70/ 210 CMH
- Power Input - 12/ 21 Watts
- Speed - 2250/ 1350 RPM
- Sweep - 87/ 140 mm

Crisp Air Premia® CV



- Air Delivery - 100 CMH
- Power Input - 19 Watts
- Speed - 1050 RPM
- Sweep - 120 mm



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